

# Liberty Insurance and UOB Vietnam Announce Strategic Partnership

*Enjoy Peace of Mind with Comprehensive Protection from Liberty*



Liberty Insurance (Liberty) and United Overseas Bank Vietnam (UOB Vietnam) proudly announce their strategic partnership, introducing premium insurance products designed to provide UOB customers with complete peace of mind through comprehensive protection for personal assets and families. This collaboration marks an important milestone for Liberty, reaffirming its commitment to expanding its distribution network and delivering holistic peace of mind to customers. With UOB's solid financial foundation and Liberty's global expertise in insurance, customers can enjoy high-quality, efficient, and convenient services with exclusive benefits.

## **Shared vision for comprehensive financial solutions**

Driven by a shared vision to offer comprehensive financial solutions, Liberty and UOB aspire to empower customers to embrace new opportunities with confidence. Liberty is committed to providing comprehensive protection - not just for assets, homes, and vehicles, but also to support UOB customers in living life to the fullest with absolute peace of mind. The synergy between UOB's extensive network and Liberty's international insurance expertise ensures UOB customers gain access to versatile services with a seamless and efficient experience, ranging from financial consultation to asset protection at affordable rates, supported by dedicated customer care. As a collaboration between one of Vietnam's leading non-life insurer and UOB, this partnership aims to deliver practical and sustainable values to customers.

## **Exclusive Benefits for UOB Customers Comprehensive Auto Insurance - AutoCare**

AutoCare, Liberty's flagship auto insurance product, offers complete coverage tailored to the Vietnamese market. It protects vehicles against accidents, damage, theft, and natural disasters, while also providing 24/7 roadside assistance and flood damage coverage. AutoCare is an award-

winning product, recognized with two Innovation of the Year Awards by Insurance Asia and the Innovation Award by IDG.

### Comprehensive Home Insurance - HomeCare

HomeCare offers unparalleled protection for your home and belongings against risks such as fire, flood, theft, and natural disasters. Customers benefit from swift and convenient repair and replacement services for their assets.

To celebrate this strategic partnership, Liberty is delighted to offer exclusive promotions for UOB Vietnam customers, ensuring they receive the best value and protection for their assets and peace of mind. Special offers details are available below:

The advertisement features a yellow background with a family of four (a man, a woman, and two children) standing next to a silver car with its trunk open. A large orange shield with a white checkmark is positioned in the foreground. The text includes the UOB logo, Liberty Insurance logo, and the AutoCare logo (Bảo hiểm Xe Ô tô). The main headline is 'COMPREHENSIVE CAR INSURANCE' with subtext 'Comprehensive Protection - Optimal Savings' and 'Secure solution for collateral assets'. At the bottom, a blue banner contains the text: 'PRIORITY FOR CUSTOMERS OF UOB', 'Offer up to 30%', and 'Simple & Quick Application Process No Appraisal Required'.

### Special offers for AutoCare car insurance

- Enjoy up to 30% offer compared to regular rates
- Simple and fast policy issuance process
- No pre-inspection required for pre-owned vehicles

The advertisement features a yellow background with a family of five (a man, a woman, and three children) sitting on a sofa in front of a house. A large orange shield with a white checkmark is positioned in the foreground. The text includes the UOB logo, Liberty Insurance logo, and the HomeCare logo (Bảo hiểm Nhà cửa). The main headline is 'COMPREHENSIVE HOME PROTECTION' with subtext 'Protect your home - Secure your family's happiness' and 'Secure solution for collateral assets'. At the bottom, a blue banner contains the text: 'PRIORITY FOR CUSTOMERS OF UOB', 'Special offers', and 'Added benefits for long-term contract Simple & quick application process'.

### Special offers for HomeCare home insurance

- Enjoy up to 30% offer compared to regular rates on 1-year policies
- Additional special benefits for 2-year and 3-year long-term policies
- Simple and fast policy issuance process

Through the strategic partnership between Liberty Insurance and UOB Vietnam, UOB customers can enjoy not only comprehensive protection but also cost savings and additional valuable benefits.

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For more information, visit the UOB website at:

<https://www.uob.com.vn/personal-en/protect/homecare.page>

<https://www.uob.com.vn/personal-en/protect/autocare.page>